

Polar-izing your Science Impacts

Turn your Research into Science Stories and Take Science Stories to the Classroom

January 9-11, 2019

Clayton Hall, University of Delaware,
Newark, DE

Polar scientists at any stage of their career are invited to share their research as well as learn, practice, and discuss effective techniques for science communication.



What does the public need to know about your polar research?

How can you support your undergraduate students to think critically about polar science stories in the media?

Good science storytelling is a powerful way to bring public attention to remote areas like the polar regions. Stories about the changing poles are common, but don't capture the complexity of the data. We invite you to explore these issues in a two-day workshop. *Learn how to tell compelling science stories, and to bring data driven, critical analysis to your undergraduate classroom.* You will:

- Present your latest polar science research
- Learn science communication skills and techniques
- Receive classroom ready, pre-packed polar science modules complete with video tutorials that can be integrated into your classroom.
- Participate in a journal manuscript on creating and critically analyzing polar science stories with available databases.
- Participate in the continued development of Polar Literacy Principles (see polar-ice.org).

Agenda

Wednesday
January 9 Registration and Social,
Courtyard Marriot, Newark, DE

Thursday
January 10 **Taking Your Research to the Media**

Art of Storytelling with Ari Daniel, Science Reporter and Josh Kurz, Producer Tilapia Films.

Exploring Polar Literacy. Develop and review polar stories with panel of experts

Research Poster Session

Friday
January 11 **From Media Stories Back to the Classroom**

Explore a new data driven polar module developed for undergraduate students

Presenters: Ari Daniel is a Senior Digital Producer at NOVA and independent science reporter. Josh Kurz is a film producer and principal of Tilapia Films.

Sponsored by: University of Delaware and Rutgers University

Apply for this workshop by December 1, 2018.

A \$300 stipend is available for participants who develop media products about their research for Polar Interdisciplinary Coordinated Education (Polar ICE).

Register @ <https://tinyurl.com/polarscienceliteracy2019>

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