Polar ICE PROFESSIONAL DEVELOPMENT

for Polar Scientists

WORKSHOP PURPOSE — WHY SHOULD I ATTEND?

Scientists are increasingly being asked to communicate the "broader impacts" of their work. Polar Interdisciplinary Coordinated Education (ICE) is an interdisciplinary group of educators and scientists working together to share scientific research from the Arctic and Antarctic with educators and students. Our objective is to help scientists communicate their research from the poles beyond their academic peers to the broader community. Please join us for a hands on workshop featuring demonstrations and discussions to address skills that include:

- Connecting with diverse audiences
- Deconstructing/decoding science for non-expert audiences
- The art of telling science stories
- Networking with the education and outreach community

INTERESTED IN PARTICIPATING?

Fill out our application form at http://tinyurl.com/paoeg4c to apply for this free program TODAY.

Application deadline is Monday, December 21, 2015

Stipends are available

For additional questions, please contact:

Dr. Carrie Ferraro: ferraro@marine.rutgers.edu, 848.932.3282 Janice McDonnell: mcdonnel@marine.rutgers.edu, 848.932.3285

Sunday, FEBRUARY

21, 2016

Ocean Sciences Meeting New Orleans, LA 8am – 4pm



WHO SHOULD ATTEND?

Scientists studying the Polar Region who want to:

- Learn strategies to communicate more effectively to diverse audiences
- Develop and engage in strong scientist-educator partnerships and professional networks
- Learn and practice communication skills