

Scientific Posters

Components of a Scientific Poster

- *Title*: Related to conclusion of your investigation, phrased as a sentence not a question. [The authors are listed below the title.]
- *Concept*: summarize why you did the investigation.
- *Investigation Question & Hypotheses*: defines your question and hypotheses.
- *Methods*: Explanation of how you did what you did in the investigation, so that someone else could do your investigation. It can be represented as a flowchart, bullet points, or a model.
- *Data Visualizations*: Data are organized in labeled tables, graphs, and figures according to the type of data. Descriptive captions accompany all graphs.
- *Results*: Written summary of what the data shows/what you found.
- *Conclusion*: Description of what your results mean to you and what the broader application or context of your results are.
- *References*: References are properly cited with the body of the text and a complete bibliography. A helpful website on how to properly cite a scientific poster is [owl.english.purdue.edu/]
- *Credits*: List everyone that helped you accomplish your investigation, including the scientists that originally collected the data.

Things to remember about putting together scientific posters:

- There is no one way to present a poster
- Balance the space on your poster between text and visuals, do not have all text!
- Someone should be able to read your text from 20 feet away...keep it big
- Use easy to read fonts: Times New Roman, Arial, Helvetica
- Use colors that show good contrast